VIVOCITY POWERS UP THE HOLIDAYS WITH A LARGER-THAN-LIFE SUPER MARIO™ ADVENTURE!

Singapore's first-ever 10-metre Mario inflatable, immersive themed installations, Nintendo Switch™ 2 gaming experiences, character meet-and-greets and festive shopping rewards await at VivoCity.



SINGAPORE, 5 NOVEMBER 2026 — Here we go! This holiday season, VivoCity is bringing the world of Super Mario™ to life with **Super Mario™ Holiday Power-Up at VivoCity**, a festive adventure created in collaboration with Nintendo. Headlining the celebrations is Singapore's first-ever 10-metre Mario inflatable, alongside themed photo spots, Nintendo gaming experiences, character appearances and shopping rewards – a playful finale to VivoCity's 20th anniversary year.

From **13 November to 27 December 2026**, families, friends and Nintendo fans can explore the larger-than-life displays, discover festive gifts and take part in activities across the mall. Whether it's a photo with Mario, a friendly virtual race in Mario Kart World Challenge or a little holiday shopping, there is something to look forward to on every visit.

"As VivoCity celebrates its 20th anniversary, we wanted to close the year with something special for our shoppers. VivoCity has long been a place for families and friends to come together and make memories. Through our collaboration with Nintendo, we hope to bring a playful new dimension to the holidays and give everyone more reasons to celebrate together," said Gwen Au, Vice President for Marketing Communications, MPACT Property Management Pte Ltd.



A LARGER-THAN-LIFE SUPER MARIO™ HOLIDAY ADVENTURE AWAITS

The adventure begins at VivoCity's Outdoor Plaza, transformed into a festive playground inspired by the world of Super Mario™. The centrepiece is Singapore's first-ever 10-metre tall Mario inflatable, emerging from a giant green warp pipe in his signature fist-raised pose. The inflatable towers over themed installations comprising **six discovery zones** that invite visitors to explore, pose and capture festive memories.

Start at the **Pipe Discovery Walk**, winding through oversized Warp Pipes, before heading to the **Power-Up Block Wall** for photos among brick formations, iconic Question Mark Blocks and golden coins.

Continue through a giant ribbon-topped arch into the **Oversized Gift World**, where towering presents and Yoshi await. Then head to the **Starry Christmas Grove**, featuring a magnificent star-topped tree, Princess Peach, other familiar Super Mario™ icons and illuminated tree silhouettes.

As evening falls, the **Superstar Light Garden** glows beneath a canopy of suspended stars and twinkling lights, inviting shoppers to pause and enjoy the scene. For an extra touch of festive magic, complete the visit with **VivoCity's signature snowfall sessions** with Mario as its backdrop.

Outdoor Installations*:
Date: 13 November – 27 December 2026
Time: 10AM – 10PM
Location: Outdoor Plaza, Level 1

Snow Display Sessions:
Date: 13 November – 27 December 2026 (Tuesday – Sunday)
Time: 7.30PM & 8.30PM
Location: Outdoor Plaza, Level 1

**The 10-metre Mario inflatable opens from 13 November, with the remaining discovery zones unveiled progressively. Updates will be announced via VivoCity's official channels.*

EXPERIENCE MORE NINTENDO FUN IN-MALL

Nintendo POP-UP STORE: Festive Finds from Japan
Looking for the perfect gift for a Nintendo fan? Make the **Nintendo POP-UP STORE** a stop on your holiday adventure and discover a selection of official Nintendo merchandise brought in from Japan, right here at VivoCity.



Among the highlights are the Super Mario Winter Collection Plushies *(pictured)*, a pop-up exclusive featuring familiar characters in an adorable winter look. From character collectibles to lifestyle merchandise, there is something to delight Nintendo fans of every generation and plenty of inspiration for those holiday wish lists.

Date: 1 – 27 December 2026
Time: 10AM – 10PM
Location: Central Court, Level 1

Try Nintendo Switch™ 2 and join the Mario Kart World Challenge
Ready, Set, Play! Get hands-on with **Nintendo Switch™ 2** game demos featuring **Mario Kart World, Pokémon Pokopia, Splatoon Raiders, Pikmin 4** and the newly released **Nintendo Switch Sports Resort**.



On **5 – 6 and 19 – 20 December**, the **Mario Kart World Challenge** brings a competitive twist. Put your racing skills to the test against fellow players and stand a chance to win prizes.

Dates:
- **Nintendo Switch™ 2 Game Demos**: 20 November – 27 December 2026
- **Mario Kart World Challenge**: 5 – 6 & 19 – 20 December 2026

Time: 10AM – 10PM
Location: West Boulevard, Level 1 (near MLB)

Meet Mario & Luigi in-person



It is not every day that Mario and Luigi step out of the game! Meet the iconic duo at VivoCity and capture a photo together – a holiday highlight for young fans and those who grew up with their adventures.

Spend a minimum of **$100*** in a single same-day receipt to redeem a Meet & Greet Pass for a designated session.

**Limited to the first 50 qualifying redemptions per session, on a first-come, first-served basis. One redemption per member per day. Redemption must be made in-person at the event venue at least 30 minutes before each session. Pass is valid for the designated session only. Receipts from all stores in VivoCity, including Nintendo POP-UP Store are eligible. Other T&Cs apply.*

Dates: 5 – 6, 12 – 13 & 19 – 20 December 2026
Session Timings: 3PM, 5PM & 7PM (30 minutes per session)
Location: North-West Boulevard, Level 1 (near TANGS)

Collect Super Mario™ Holiday Gift Tags

Add a playful finishing touch to your festive presents with a complimentary gift-tag activity across VivoCity. Visit the embossing stations to stamp **four different character designs** onto your gift tag card, then use the completed set for your gifts or keep it as a memento.

Dates: 13 November – 27 December 2026
Location: Various locations across VivoCity

MORE GIFT IDEAS AT THE TANGS CHRISTMAS MARKET



The season of giving gets into full swing with the return of the **TANGS Christmas Market** featuring over 50 brands retailing Christmas treats, lifestyle finds and other thoughtful gifts. Keep the festive shopping going right here at VivoCity.

Date: 1 – 27 December 2026
Time: 10AM – 10PM
Location: Central Court, Level 1

POWER UP YOUR FESTIVE SHOPPING WITH EXCLUSIVE REWARDS

Shopping for everyone on your list? VivoRewards members can enjoy exclusive Super Mario™ keepsakes and additional perks – because the giver deserves a treat too.



A Super Mario™ Bag of Fun

Holiday adventures deserve a cheerful carry-along. Spend a minimum of **$300** in a maximum of two same-day receipts to redeem an exclusive **Super Mario™ Eco Bag Duo Set**[1] - a festive keepsake for shopping trips and everyday outings.

[1]Limited to the first 100 redemptions daily on weekdays and first 200 redemptions daily on weekends and public holidays. Limited to one redemption per VivoRewards member per day. Excludes transactions at FairPrice Xtra. Qualified

VivoRewards members will receive an in-app notification for gift redemption, subject to availability at the time of collection. Other T&Cs apply.

Exclusive $20 eVoucher for Gold Members
VivoRewards Gold members who spend a minimum of **$500** in a maximum of two same-day receipts can also receive an additional **$20 mystery eVoucher**[2].

[2]Limited to the first 50 VivoRewards Gold member redemptions daily. Limited to one redemption per Gold member per day. Excludes transactions at FairPrice Xtra. eVoucher will be automatically credited into member's eWallet upon successful qualification, other T&Cs apply.

VivoRewards Sign-up Exclusive
New VivoRewards members who make a first qualifying spend of **$150** can receive a **$5 VivoCity eVoucher**[3].

[3]Limited to the first 1,000 New VivoRewards members, one redemption per new member during the campaign period. Excludes transactions at FairPrice Xtra. eVoucher will be automatically credited into member's eWallet upon successful qualification, other T&Cs apply.

A Little Extra for Kids Club Members
Kids Club members who spend a minimum of **$150** in a single, same-day receipt at participating Kids Club stores can receive a **$10 store eVoucher**[4] for a little added cheer!

[4]Limited to the first 1,000 redemptions. Limited to one redemption per Kids Club member per day. eVoucher will be automatically credited into member's eWallet upon successful qualification, other T&Cs apply.

MAKE IT A SUPER MARIO™ HOLIDAY AT VIVOCITY
Adventure meets festive cheer at VivoCity, where the playful world of Super Mario™ adds a new dimension to year-end celebrations. Bringing together experiences to share, gifts to delight and rewards to enjoy, **Super Mario™ Holiday Power-Up at VivoCity** offers you more reasons to visit this festive season.

Round off VivoCity's milestone 20th anniversary year with a holiday outing filled with play, discover and moments to share.

For more information, please visit VivoCity's official website or follow us on Facebook and Instagram for the latest updates and event announcements.

Media Drive – Editorial assets can be downloaded via this link.

PRESS CONTACTS

Rachel Low
Marketing Communications
Senior Manager
rachel.low@vivocity.com.sg
+65 8112 5422

Jolene Yeo
Marketing Communications
Assistant Manager
jolene.yeo@vivocity.com.sg
+65 9068 3638

Sabrina Chan
Senior Communications
Executive
sabrina@whitelabelpr.com.sg
+65 9818 5456

Bernessa Ng
Communications
Executive
bernessa@whitelabelpr.com.sg
+65 8666 3750

About VivoCity
With over 1 million square feet of lettable floor space attracting a diverse mix of over 300 retailers, large event spaces, including an outdoor amphitheatre, a 20,000-square-feet open plaza and a 300 metres long waterfront Promenade, VivoCity is Singapore's largest and most diverse retail and lifestyle destination designed by world-renowned architect Toyo Ito. VivoCity is a property of Mapletree Pan Asia Commercial Trust.

Website: https://www.vivocity.com.sg
Instagram: @vivocitysingapore
Facebook: vivocity.sg
Hashtag: #VivoCitySG #VC20

About Mapletree Pan Asia Commercial Trust
Mapletree Pan Asia Commercial Trust ("MPACT") is a real estate investment trust ("REIT") positioned to be the proxy to key gateway markets of Asia. Listed on the Singapore Exchange Securities Limited on 27 April 2011, it made its public market debut as Mapletree Commercial Trust and was subsequently renamed MPACT on 3 August 2022 following the merger with Mapletree North Asia Commercial Trust. Its principal investment objective is to invest on a long-term basis, directly or indirectly, in a diversified portfolio of income-producing real estate used primarily for office and/or retail purposes, as well as real estate-related assets, in the key gateway markets of Asia (including but not limited to Singapore, Hong Kong, China, Japan and South Korea).

MPACT's portfolio comprises 15 commercial properties across five key gateway markets of Asia – four in Singapore, one in Hong Kong, two in China, seven in Japan and one in South Korea. They have a total lettable area of 10.2 million square feet independently valued at S$15.2 billion.

For more information, please visit www.mapletreepact.com.